

Business technology. Built for your growth.

Custom software, ERP and digital marketing
for ambitious businesses across East Africa.

One partner for operations and growth

Twinfusion is a Nairobi-based software and digital solutions company serving Kenya, Uganda and Tanzania. We connect business systems, online sales and customer acquisition to help teams reduce manual work, improve visibility and convert more enquiries into business.

SOLUTIONS BUILT AROUND YOUR BUSINESS



Custom ERP & applications

Business-specific workflows, purchasing, approvals, customer and supplier portals, reporting and system integrations.



Websites & e-commerce

Corporate websites and online stores with strong branding, mobile usability and clear enquiry or checkout journeys.



Field sales & CRM

Sales visit tracking, quotations, follow-ups and pipeline visibility to help teams act on opportunities.



Payments & communication

M-Pesa STK Push, supported payment gateways, eTIMS integration in Kenya, WhatsApp Business API and SMS.



AI & workflow automation

Chatbots, reporting assistants and connected workflows that reduce repetitive tasks and improve response times.



Helpdesk, assets & support

Service tickets, asset and maintenance workflows, hosting, staff training and ongoing technical support.

Local expertise. Practical delivery.

Regional understanding

Workflows shaped around local trading, branch operations and customer payment habits.

Flexible implementation

Solutions scoped around your existing systems, budget and most valuable priorities.

Support beyond launch

Demonstrations, staff onboarding and ongoing assistance as your business evolves.

A TWINFUSION PRODUCT



SaifyPOS

Cloud POS & ERP

Connect everyday sales with the information your business needs to run well.

Sales & stock

POS, invoicing, purchasing, multi-branch inventory, transfers and consignment workflows.

Control & visibility

Margins, customer accounts, audit trails and management reports for clearer decisions.

Connected operations

Payment and eTIMS integrations, e-commerce links and tailored workflows as scoped.

Recent ERP development

Supplier stock dashboards and exports; product sales history linked to receipts; period-based sales analysis; location KPI reports; batch receiving; and Admin OTP verification.

Workflow demonstrations and client validation guide each implementation.

Commitment-based marketing

Agreed deliverables, measurable goals and regular reviews connect marketing activity to qualified enquiries and sales opportunities.

01

Plan & deliver

SEO and AI search visibility, Google/Meta campaigns, social content and landing pages.

02

Track what matters

Measure qualified enquiries, cost per lead and enquiry-to-sale conversion where tracking is available.

03

Review & improve

Report on agreed KPIs, test creative and conversion journeys, and prioritise the next actions.

Scope, targets, media budgets and review dates are agreed before launch. We commit to delivery, measurement and optimisation.

Quality built into delivery

Clear requirements and acceptance criteria guide the build. Workflow demonstrations, functional testing, data checks and user sign-off support deployment, followed by training and ongoing support.

Start with one free ERP consultation.

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